



## Blackbridge Harley-Davidson, Cambridge, ON

Located in Southwestern Ontario, Blackbridge Harley-Davidson is a genuine Harley-Davidson dealer. They are focused on convenience, maintaining customer relationships, providing excellent service, and supporting the local economy.

## Products Used

- BS-1030: Universal Speaker
- Q-PE-304BK: Pendant Speaker
- M-9000M2: Pre-Amplifier
- DA-250FH: Multichannel Power Amplifier



## Purpose

Blackbridge Harley-Davidson contacted TOA Canada to upgrade their audio equipment used for BGM (background music) at their retail location. They required this update to greatly improve the atmosphere and overall customer experience.

## Challenge

The high ceilings created a challenge to run wiring and select the correct speakers required to produce the quality of sound needed from that height.

## Solution

The skilled TOA Canada technicians used sound design software to assess the needs of the facility and accurately decide which equipment was required to install. TOA worked with the installer to ensure all equipment was positioned accurately and reverberation was kept to an absolute minimum.

## Feedback

The employees and management at Blackbridge Harley-Davidson were very happy with the installation process as well as the excellent performance and controllability of the installed speakers.



## About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.